

WORKPLACE CONNECTION

"ENRICHING LIVES"

November / December 2009

Vol. 19, Issue 6

Annual Civic Center Clean Air/Rideshare Fair Focuses on Environment

"We all have a role to play to protect our environment," said Chief Executive Officer Bill Fujioka, as he opened the annual Civic Center Clean Air/Rideshare Fair, held in October on the Mall of the Kenneth Hahn Hall of Administration in downtown Los Angeles.

"Whether it's sharing the ride, reducing your water use or driving a hybrid vehicle, you are doing your part," he said.

CEO Fujioka also reminded employees to take advantage of the Clean Vehicle Purchase Program, offered in partnership with dealerships, including Longo Toyota, Chevrolet, Ford, Honda, Nissan and GMC.

The program establishes pre-negotiated pricing agreements with dealerships within the County for the purchase or lease of alternative fuel vehicles. It also offers binding arbitration to resolve disputes.

More than 300 employees visited the exhibits sponsored by Metrolink, EarthShare California, Cyber-Rain, Longo Toyota, VPSI and Enterprise Vanpools, Heal the Bay, South Coast Air Quality

See **Rideshare Fair** continued on page 4



At left, CEO Bill Fujioka and Paul McIntosh of the California State Association of Counties, receive a demonstration from Cyber-Rain President Diana Schulz. The computer-based program allows homeowners to program and track water usage. At right, Chivas USA cheerleaders sign a poster for CEO Fujioka



At left, CEO Fujioka and McIntosh view a Toyota hybrid while, at right, Acting Personnel Officer Lisa Garrett welcomes a Heal the Bay representative to the annual Civic Center Clean Air/Rideshare Fair.



Supervisor Don Knabe, center, and CEO Bill Fujioka welcome the County's Charitable Giving Campaign partners, from left, Monica Gomez, United Latino Fund, Charisse Bremond-Weaver, Brotherhood Crusade, Elise Buik, United Way of Greater Los Angeles, Pat Smith, EarthShare California, and Clara Chiu, Asian Pacific Community Fund.

Supervisor Knabe Speaks at Charitable Giving Kickoff

Supervisor Don Knabe kicked off the annual Charitable Giving Campaign with inspiring remarks, encouraging Department heads and coordinators to "help children and families in need across the County."

While acknowledging a tough economy, Supervisor Knabe said, "charitable giving is the gift that keeps on giving throughout the year."

More than 30 Department heads and coordinators attended the event, held in Salon A of the Music Center. Special guests were Alicia Mendoza, director of community affairs, Club Deportivo Chivas USA, and Brad Eisen, L.A. Clippers, Special Events.

CEO Bill Fujioka said "charitable giving is part of our effort to

See **CGC** continued on page 3

Metro Board Approves Long-Range Blueprint

Members of the Los Angeles County Metropolitan Transportation Authority (Metro) recently approved a Long Range Transportation Plan, which will be the blueprint for development through the year 2040.

The Authority is anticipating an historic growth in demand for transportation services in the next 30 years when the population growth is expected to reach nearly three million people. The plan examines the impact population increases will have on streets, highways, buses and trains; and recommends how anticipated revenues may be used to address those impacts.

Included in the transportation plan are:

- Completion of the Eastside and Exposition light rail projects
- San Fernando Valley North/South Metro Orange Line Canoga Extension

- Gold Line Foothill Light Rail Extension
- Green Line Extension Redondo Beach Station to South Bay Corridor; and various highway projects such as:
- I-405 northbound carpool lane from I-10 to US-101
- I-5/State Route 126 interchange reconstruction phase I & II.
- I-710 South and Route 710 North Gap Closure projects
- I-10 carpool lanes from I-605 to Puente Ave

The Long Range Transportation Plan anticipates collecting and distributing \$298 billion Countywide through fiscal year 2040 from all local, state and federal transportation funding.



Flu Season Tips Offered by Metro

Metro is promoting an information-based "Flu Prevention Action Plan" to help transit patrons avoid the flu and other illnesses this season.

The common-sense precautions include—covering your nose and mouth with a tissue when you cough or sneeze; wash your hands with soap and water; avoid touching your eyes, nose or mouth; and avoid close contact with sick people.

Officials of the transportation agency said the plan includes rail posters at station ticket vending machines, Take One brochures on buses, trains and in Metro Commuter Centers, adding flu prevention tips to car cards as well as agency telephone hold messages.

The agency's website, www.metro.net, also will include links to essential local and state health organizations.

Next Phase of Traffic Project Funded by DPW

Saying that "providing clear and consistent information of travel time is not only a smart business practice, it is mission critical," Gail Farber, Director, Department of Public Works, announced the next phase of the El Segundo Advanced Traveler Information project.

The \$3.5 million, four-year contract with Iteris, Inc. includes deployment, operations and maintenance for a system that will provide up-to-the minute traffic information to improve the to-work and to-home commute for local residents.

Travelers will be able to subscribe to personalized services in addition to the regular free services Iteris provides. Those who register their own commute routes will receive updates on traffic conditions on the routes via e-mail.



CEO Bill Fujioka shakes hands with Sgt. Gilbert Marquez, Animal Care and Control Department, and greets officers Armando Ferrufino, Danny Hurtado and Mireya Martinez at the County Fair in Pomona last year. The officers' affiliation was incorrect in a previous edition of the newsletter.

A promotional poster for Six Flags Magic Mountain. At the top, the Six Flags Magic Mountain logo is on the left, and a cartoon Tasmanian Devil is on the right. Below the logo, it says 'SUPERVISOR MICHAEL D. ANTONOVICH ANNOUNCES LA COUNTY EMPLOYEE DAYS'. The dates 'TICKETS VALID ALL OPERATING DAYS IN NOVEMBER' are listed: NOVEMBER 1, 7, 8, 11, 14, 15, 21, 22, 25, 26, 27, 28, 29, 2009. A box contains instructions on how to order tickets: 1) Click this link: https://www.sixflags.com/magicMountain/Index.aspx, 2) Locate Black Box in the upper right corner: ENTER PROMO CODE, 3) Enter Promo Code: LACOUNTY (not case sensitive), 4) PURCHASE YOUR TICKETS!. Below this, it says 'TICKETS ONLY \$15.00 PER PERSON (ages 3 and up) SAVE \$39.99 EACH! CHILDREN AGES 2 AND UNDER - FREE WHILE SUPPLIES LAST'. At the bottom, there are two small photos of people on roller coasters and a large cartoon Bugs Bunny character.



Photos by Scott Harms

Supervisor Don Knabe, at left, promotes charitable giving to the capacity audience, center, attending the recent kickoff of the County's annual campaign, held at the Music Center. "Inspiring Hope" is the campaign theme. At right, CEO Bill Fujioka and Brotherhood Crusade President Charisse Bremond-Weaver present an opportunity drawing gift to winner John Schunhoff, DHS Interim Director.

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enrich lives. Encourage your employees to sign up for payroll deduction or increase their monthly payroll deduction."

He also announced that Sheriff Lee Baca, Fire Chief P. Michael Freeman, Public Social Services Director Philip Browning and Community and Senior Services Director Cynthia Banks will join him as Co-Chairs of the 2009 campaign. The campaign drive is held from September to December 15.

All five of the County's Charitable Giving campaign partners were in attendance. Representing the agencies at the kickoff were Elise Buik, president and chief executive officer, United Way of Greater Los Angeles; Charisse Bremond-Weaver, president and chief executive officer, Brotherhood Crusade; Clara Chiu, Asian Pacific Community Fund; Pat Smith, executive director, southern California, EarthShare California; and Monica Gomez and Raquel Sanchez, United Latino Fund.

The annual campaign kickoff breakfast is jointly sponsored by the five, non-profit agencies.

This year's kickoff also featured a special PowerPoint presentation by Ms. Buik of United Way. Offering County attendees a look at how employee



Photos by Scott Harms

At left, Alicia Mendoza, Community Relations Director, Club Deportivo Chivas USA, gives remarks at the breakfast while, at right, from left, opportunity drawing winner Sandra Flores, coordinator for Office of the Assessor, receives congratulations from Pat Smith, executive director, EarthShare California, and Ellen Sandt, Operations Deputy Chief Executive Officer.

contributions are used in the community, she provided an in-depth look at the agency's Pathways Out of Poverty campaign and its longtime partnership with the County to address homelessness.

The 2008 Charitable Giving Campaign raised \$1.5 million dollars. Leading Departments and coordinators in the one-time donation category were first place

See **CGC** continued on page 5

Metro Installs Traffic Enforcement Cameras

Traffic enforcement cameras are being installed by Metro at 14 intersections along the new extension of the Metro Gold Line to East Los Angeles.

Metro officials said the project is designed to promote safe driving habits and reduce accidents caused by motorists illegally crossing the tracks against signals.

The cameras will be along First Street at Mission, Anderson, Utah, Clarence and

Lorena streets and on Third Street with crossings at Gage, Downey, Eastern, Ford, McDonnell, Arizona, Mednik, Civic Center Drive and La Verne streets in Boyle Heights and East Los Angeles.

Upon completion of the installation project there will be a 30-day warning period before citations, which carry fines of \$445 for adults and \$435 for legal drivers under 18, are issued.



Photo by Scott Harms

Supervisor Don Knabe presents an opportunity drawing gift to winner Col. Joseph Smith, Director, Military and Veterans Affairs.

Rideshare Fair *continued from page 1*

Management District, Department of Public Works, Segway and Wondries Ford.

Diana Schulz, president of Cyber-Rain, demonstrated the online water tracking service to CEO Fujioka and Paul McIntosh, president, California State Association of Counties.

Chivas USA cheerleaders led a power walk and autographed posters for enthusiastic fans.

L.A. Financial Credit Union offered employees a special "green loan" for the purchase of hybrid and alternative fuel vehicles.

County employees tested their knowledge of Ridesharing and ways to achieve cleaner air by trying their hand at the "Rideshare Word Puzzle" exhibit.

In addition, employees received valuable Rideshare-related gifts as a result of participating in the frequent (every 30 minutes) opportunity drawings. To be eligible for the drawings employees had to answer a five-question Rideshare survey based on the services provided by the exhibitors at the Civic Center Clean Air/Rideshare Fair.

Craig Hirakawa, Countywide Employee Transportation Program Manager, served as master of ceremonies. Employee Transportation Coordinators (ETCs) from various County Departments assisted with the Fair.

The Civic Center Clean Air/Rideshare Fair is a promotional activity of the Employee Commute Reduction Program, commonly known as Rideshare.



Photos by Henry Salazar

The Chivas cheerleaders and mascot lead County employees on a power walk around the mall area while, at right, Third Supervisorial District Deputies Joseph Charney and Joel Bellman receive information about Cyber-Rain from Christine Soto, director of operations.



At left, a representative of VPSI, Inc. vanpool provides information to a County employee and, at right, employees check out an exhibit at the Civic Center Clean Air/Rideshare Fair.



County of Los Angeles 2009 Charitable Giving Campaign *The El Capitan Theatre, Hollywood, Presents*

Disney's A Christmas Carol

Sunday
December 13
1:00 p.m. Show

Saturday
December 19
1:00 p.m. Show
and

Sunday
December 20

Tickets are \$15.00 each
(price of ticket includes \$3.00 donation
to the Los Angeles County
2009 Charitable Giving Campaign)
Tickets will be sold on a first-come,
first-serve basis

**All tickets must be purchased
by November 24, 2009**

Checks should be made payable to:
LAC Volunteer Fund

For more information contact:
Gina Villegas at (213) 974-1171 or
gvillegas@ceo.lacounty.gov
CEO-Office of Workplace Programs

The El Capitan Theatre is located at
6838 Hollywood Boulevard
Parking is available across from the theatre
(at Hollywood and Highland)

Partial validation is provided by
The El Capitan Theatre
Final parking cost is approximately \$2.00



Photos by Scott Harms

At left, Elise Buik of United Way speaks about Pathways Out of Poverty during the kickoff of the County's annual Charitable Giving Campaign. CEO Bill Fujioka, center photo, and Brad Eisen, L.A. Clippers, congratulate opportunity drawing winner Elizabeth Baca, and, right, Campaign Co-Chair Cynthia Banks, Community and Senior Services, and Operations DCEO Ellen Sandt welcome Ms. Buik to the campaign kickoff.

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champs DPSS and coordinator Rosa Gonzalez, followed by Human Resources, Luz Hernandez, Auditor-Controller, Virginia Carbajal, and Ombudsman, Robert Fredeen.

Winners in the category of payroll deductions were Ombudsman, Robert Fredeen, LACERA, Julia Ray, Public Works, Vanessa Lopez, and Internal Services, Rhonda Baldwin.

Supervisor Knabe and CEO Fujioka presented the 2008 awards to Department heads and coordinators at the Sept. 1, 2009 Board of Supervisors meeting.



Photos by Henry Salazar

DPSS Director Philip Browning, at left, and Department coordinator Rosa Gonzalez receive awards from Supervisor Don Knabe at a recent Board meeting. At right, Sheriff's Captain Margaret Ruiz receives an award from Supervisor Knabe as Vernon Webb, United Way, looks on.

2009 Charitable Giving Campaign "Inspiring Hope"



START SAVING TODAY!

- UP TO 50% OFF DINING OUT
- GREAT DEALS ON TRAVEL
- BIG SAVINGS ON SHOPPING, SERVICES AND ENTERTAINMENT

Contact your Department Charitable Giving Coordinator

Or contact Ruben Rivero, CEO Office of Workplace Programs at 213 974-2523, or via email at rrivero@ceo.lacounty.gov
Proceeds benefit the 2009 Charitable Giving Campaign



Photos by Henry Salazar

Tom Tindall, Director, Internal Services, receives a charitable giving campaign award from Supervisor Don Knabe and joins CEO Bill Fujioka and representatives of the fund distribution agencies, who received a mock \$1.5 million check. County employees donated the funds to charitable giving last year.



Lisa Garrett, Acting Personnel Director, and staff members celebrate their charitable giving campaign award, which was presented by Supervisor Don Knabe and CEO Bill Fujioka at a recent Board meeting.



CEO Bill Fujioka congratulates Maria Saenz, center, CEO Public Affairs, who received an opportunity gift from Diana Schulz of Cyber-Rain, Inc. at the annual Civic Center Clean Air/Rideshare Fair.

AIDS Walk Donations By County Top \$36,000

The County Coalition of teams raised more than \$36,000 for AIDS Walk Los Angeles this year, led by the Department of Child Support Services Stars with contributions of \$29,826.

Approximately 30,000 walkers and other supporters donated \$3.1 million to the 25th annual AIDS Walk, which took place in West Hollywood.

As of November 2, other County Departments contributing funds were Mental Health, \$2,978; Consumer Affairs, \$2,200; 211 LA County, \$845; Lady Probation Officers, \$300; and CEO, \$50.

Funds from AIDS Walk are used to help

thousands of men, women and children living with HIV/AIDS, who are clients of AIDS Project Los Angeles and 22 other AIDS service organizations.



DPSS' Adopt-A-Family Seeks Sponsors

County employees are asked to consider the Department of Public Social Services' Adopt-A-Family program as one way of bringing joy to those in need during the holiday season.

"We encourage employees to think about participating in this heartfelt and longstanding tradition, which brings smiles to hundreds of needy families," said DPSS officials.

"Volunteers so enjoy participating in this program that some gather together family, friends and co-workers for 'gift basket parties' where each person contributes a gift," said officials.

For more information, call (213) 744-4348 or send an e-mail to dpssvolunteers@dpss.lacounty.gov.





A Few Good Reasons to Brag about your Bag®

1. You will help prevent litter.
2. You can help conserve our natural resources.
3. Reusable bags hold more groceries than a single-use bag.
4. Reusable bags do not harm marine life.
5. Carrying a Brag About Your Bag® simply makes you look good.

Join The Fun!

The County of Los Angeles in partnership with Heal the Bay and Earthshare of California is set to launch the **Brag About Your Bag®** reusable bag giveaway campaign beginning November 15 and runs through December 17. Bring in five single-use plastic bags for recycling and exchange them for a **FREE** stylish reusable shopping bag and other exciting giveaways at participating Albertsons, HOWS Market, Ralphs, Top Valu and Valu Plus supermarkets.

Exciting News!
Listen to 710 ESPN, La Nueva 101.9 and KLOVE 107.5 FM for a chance to meet NBA Champion Basketball Star Luke Walton or win 2 tickets to Miami to watch a taping of "Sabado Gigante".








For more information, please visit
www.bragaboutyourbag.com
 or call 888-CleanLA





County of Los Angeles 2009 Charitable Giving Campaign "Inspiring Hope"



Holiday Horse
\$5.00



Light Up Holiday Sweater
Bear \$5.00



Holiday Snowmen
\$5.00 Each



Holiday Gift Card Holders
\$5.00 Each

Holiday Bean Bag Babies Order Form

Please complete and sign this form indicating what bean bag babies you would like to purchase or take on consignment. **FOR INVENTORY PURPOSES, NO BEAN BAG BABIES WILL BE ISSUED ON CONSIGNMENT WITHOUT A SIGNATURE.** Fax this order form to the CEO/Office of Workplace Programs at (213) 633-4694.

Checks are made payable to:

LAC Volunteer Fund.

Please DO NOT mail cash and/or checks.

Department Name: _____ Date: _____

Department Coordinator: _____

Address: _____

City: _____

Phone: _____ Fax: _____

ITEM	UNIT COST	DONATION TO CGC	SUGGESTED PRICE	QUANTITY	TOTAL COST
LIGHT UP HOLIDAY SWEATER BEAR	\$3.00	\$2.00	\$5.00		
HOLIDAY HORSE	\$3.00	\$2.00	\$5.00		
HOLIDAY SNOWMEN	\$3.00	\$2.00	\$5.00 Each		
HOLIDAY GIFT CARD HOLDERS	\$3.00	\$2.00	\$5.00 Each		

TOTAL ORDERED

DEADLINE FOR SUBMITTING MONIES AND/OR UNSOLD HOLIDAY BEAN BAG BABIES is:

DECEMBER 18, 2009 • NO EXCEPTIONS!!!

(Please sign when picking up order)

Date

All orders must be picked up at the Kenneth Hahn Hall of Administration, 500 West Temple Street, Room B-1, Los Angeles, unless alternate arrangements are made. Please contact Gina Villegas at

213-974-1171 or gvillegas@ceo.lacounty.gov to arrange for pick up.

Free holiday fun for everyone!



For locations or more information call (800) 371-LINK or visit www.metrolinktrains.com. Sorry, but this very special train can't roll in the rain. In the event of rain, please call (800) 371-LINK (5465) to find out if your date has been rescheduled. Holiday Toy Express™ is a trademark of the Southern California Regional Rail Authority ("SCRRA").



Schedule:

Saturday, November 21

Rancho Cucamonga 5:00 p.m.
Fontana 6:05 p.m.
San Bernardino 7:15 p.m.
Rialto 8:15 p.m.

Sunday, November 22

Simi Valley 5:00 p.m.
Chatsworth 6:00 p.m.
Northridge 7:00 p.m.
Van Nuys 8:15 p.m.

Friday, November 27

Buena Park 6:45 p.m.
Norwalk/Santa Fe Springs 7:35 p.m.

Saturday, November 28

North Main Corona 5:00 p.m.
Downtown Riverside 6:45 p.m.
Riverside-La Sierra 7:45 p.m.

Sunday, November 29

Pedley 5:00 p.m.
East Ontario 5:50 p.m.
Downtown Pomona 6:45 p.m.
Industry 7:35 p.m.
Montebello/Commerce 8:30 p.m.

Friday, December 4

Newhall 7:30 p.m.
Sylmar/San Fernando 8:30 p.m.

Saturday, December 5

Tustin 5:45 p.m.
Irvine 6:30 p.m.
Laguna Niguel/Mission Viejo 7:30 p.m.
San Juan Capistrano 8:30 p.m.

Sunday, December 6

San Clemente North 5:45 p.m.
Camp Pendleton USMC 7:15 p.m.
San Clemente Pier 8:45 p.m.

Friday, December 11

Glendale 6:00 p.m.
Downtown Burbank 7:00 p.m.

Saturday, December 12

Anaheim 5:15 p.m.
Orange 6:00 p.m.
Santa Ana 7:00 p.m.
Fullerton 8:30 p.m.

Sunday, December 13

Montalvo 5:00 p.m.
Oxnard 5:45 p.m.
Camarillo 6:30 p.m.
Moorpark 7:30 p.m.

Friday, December 18

Covina 7:30 p.m.
El Monte 8:30 p.m.

Saturday, December 19

Baldwin Park 5:30 p.m.
Claremont 7:00 p.m.
Montclair 7:45 p.m.
Upland 8:30 p.m.

Sunday, December 20

Lancaster 5:00 p.m.
Palmdale 6:00 p.m.
Vincent Grade/Acton 6:45 p.m.
Via Princessa 8:15 p.m.



The Los Angeles Regional Food Bank recently commended County Department coordinators for collecting more than 21,000 pounds of food items during Cesar Chavez Community Service Week, coordinated by Ruben Rivero, right, CEO Workplace Programs. Michael Flood, standing fifth from left, president and CEO of the Food Bank, presented awards to, from left, Rosa Gonzalez, Monica Sedano and Alma Guadalupe, DPSS, Kenneth Kramer, Public Library, Patricia Ramirez and Margarita Sarkisian, Auditor-Controller, Keven Chavez and Jesse Ramirez, kneeling, Consumer Affairs.



Baron Davis



County of Los Angeles L.A. Clippers Night



VS



Kevin Garnett

Sunday, December 27, 2009 • 6:30 p.m.

STAPLES CENTER

Downtown Los Angeles

of Tickets

Seating Location

_____ @ \$80 (Regular \$90) – 100 Level Loge Endzone = _____

_____ @ \$70 (Regular \$80) – 200 Level = _____

_____ @ \$35 (Regular \$40) – 300 Level Upper Corner = _____

TOTAL \$ _____

Name: _____

Department: _____

Day Phone: () _____ - _____

Email: _____

Enclosed is my check/money order made payable to the:

LA Clippers

LA Clippers

Attn: Brad Eisen

1111 S. Figueroa, Suite 1100,
Los Angeles, CA 90015

To purchase by credit card, please call or e-mail

Brad Eisen @ (213) 763-4616, beisen@clippers.com

A portion of the proceeds benefit

the L.A. County Charitable Giving Campaign

For more information contact:

Gina Villegas
CEO/Office of Workplace Programs
Hall of Administration
500 S. Temple Street, Room B-1
Los Angeles, CA 90012

(213) 974-1171

or

gvillegas@ceo.lacounty.gov

Calendar of Events

Charitable Giving Campaign Fundraisers

L.A. Clippers vs. Boston Celtics

Sunday, Dec. 27, 6:30 p.m.

Staples Center, Downtown L.A.

•

Disney's "A Christmas Carol"

Sun. Dec. 13,

Sat. Dec. 19 and

Sun. Dec. 20 only

El Capital Theatre

6838 Hollywood Blvd., Hollywood

"Shopping Bag Exchange"

Recycling Drive

Now through Dec. 17

Various Supermarkets

•

County Rideshare Plans

(due to SCAQMD)

Tuesday, Dec. 1



Members of the Board

Don Knabe

Chairman

Fourth District

Gloria Molina
First District

Mark Ridley-Thomas
Second District

Zev Yaroslavsky
Third District

Michael D. Antonovich
Fifth District

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